YOUNG CHANGEMAKERS

BUILDING FUTURE BRITAIN

1. Executive Summary & Project Vision

Young Changemakers is a flagship national youth renewal project created by **Unite Britain** to addresses the systemic collapse of youth infrastructure, rising isolation, and the lack of structured opportunities facing 16–24-year-olds across the United Kingdom.

Rather than viewing young people through a lens of risk management or social deficit, Young Changemakers recognises them as future leaders, creators, entrepreneurs, and key economic contributors. The project focuses specifically on those facing the steepest barriers to adulthood: care-experienced young people, individuals with Special Educational Needs and Disabilities (SEND), those involved with or at risk of entering the youth justice system, and young people disengaged from mainstream education.

> **Strategic Integration with City Building:**
> Crucially, Young Changemakers directly integrates with the *City Building* project. The mini-cities created under City Building serve as a live economic launchpad, providing young people with physical storefronts, commercial spaces, incubators, and priority access to employment and apprenticeships.

By delivering three fundamental pillars—**Someone Who Cares**, **Places to Go and Things to Do**, and **Being Seen and Heard**—the programme equips young people to overcome adversity, build local enterprises, and take direct ownership of Britain's urban and economic renewal.

2. The Scale of Need: Why Future Britain Demands Action

The transition to adulthood has become increasingly precarious for Britain's 10.6 million young people aged 10–24. Over a decade of civic underinvestment has stripped away the social safety nets and spaces essential for healthy development. The effect is not simply boredom; it is systemic isolation from education, employment, community life, and hope.

> **Systemic Youth Infrastructure Decline (2010–2024)**
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> - **-73%** reduction in youth facility funding (2010/11 to 2022/23).
> - **-33%** reduction in full-time youth workers since 2012.
> - **48%** of young people spend most of their spare time isolated in bedrooms.

Key National Context & Vulnerabilities

1.9 Million

Children and young people (0–25) in England identified as having SEND in 2024.

84,000

Children in the care system in England, navigating high vulnerability at transition points.

1 in 5

Young people aged 13–17 lack a trusted adult outside their immediate family.

1 in 3

Young people feel their voice does not matter, breeding civic disempowerment.

Without belonging, trusted support, and meaningful opportunity, these statistics translate into profound economic and social costs. For young people aged 16–24, this is a crucial divergence point. Young Changemakers fills the void for those who do not see a clear route forward.

3. Synergy with the City Building Economic Model

The Young Changemakers project is fully embedded within the City Building economic framework, ensuring that training and personal growth lead directly to economic empowerment and long-term financial independence.

1. INFRASTRUCTURE	Provides residential quarters, microgrid networks, commercial high streets, and AI & Future Skills Hubs.
▼	
2. ECOSYSTEM	Mentors 16–24-year-olds, provides seed funding, and incubates youth-led micro-enterprises and trade guilds.
▼	
3. ECONOMIC LAUNCH	Changemakers occupy physical retail spaces, secure guaranteed jobs, and hold CLT equity in mini-cities.

4. The Response: Three Core Pillars

Pillar	Focus & Mechanics	Operational Deliverables
1. Someone Who Cares	Relational stability, non-judgmental mentoring, and lived-experience role models.	One-to-one mentoring, consistent peer circles, pastoral care, and navigation support.
2. Places to Go & Things to Do	Access to City Building AI Skills Hubs, sports facilities, and workshop environments.	Creative digital hubs, sports/outdoor pursuits, environmental stewardship, hands-on building.
3. Being Seen & Heard	Economic agency, business incubation, and direct commercial platforming.	Youth challenge co-design, micro-grant seed funding, commercial shopfront allocations.

5. The Young Changemakers Journey

The programme moves participants through a structured 5-stage transformation roadmap integrated with City Building assets:

BELONG	→	DISCOVER	→	CREATE	→	LEAD	→	PROGRESS
Safety & Trust		Strengths & Purpose		Enterprise & Skills		City Launch		Business & Work

Detailed Journey Phases:

- **Belong:** Onboard into a safe, respectful peer group; resolve immediate health, housing, or justice barriers with pastoral backing.
- **Discover:** Explore strengths, technical interests, and trade capabilities within the City Building AI & Future Skills Hubs.
- **Create:** Develop practical skills in communication, digital production, trade crafts, and financial management. Co-design a local business plan.
- **Lead:** Launch social enterprises or commercial ventures within City Building high streets, supported by seed grants and mentors.
- **Progress:** Transition into permanent employment across City Building micro-infrastructures or operate an independent enterprise.

6. Tailoring Support Across Age Cohorts

16–18 Cohort (Foundation Phase): Focuses on educational retention, building peer support networks, confidence-building activities, and emotional regulation.

19–24 Cohort (Independence & Enterprise Phase): Focuses on direct job placements, paid work experience, financial literacy, startup incubation, housing transition, and leadership roles within the City Building infrastructure.

Part 2: Pilot Programme Framework

1. Pilot Scope & Governance Structure

The **Young Changemakers Pilot** operates as a 24-month prototype embedded directly within the **City Building Prototype Site** (120–150 acre mini-city). It bridges youth work and real estate development.

Pilot Operating Parameters

- **Target Reach:** 2,000 High-Need Young People integrated over 24 months.
- **Priority Allocation:** Minimum 40% Care-Experienced / SEND; 30% Justice-Involved / Disengaged from Education.
- **City Building Platform Allocations:** 25 Commercial Units on the High Street, 100+ Guaranteed Apprenticeship Roles, and a dedicated Future Skills & AI Innovation Suite.

2. 24-Month Implementation Roadmap

Phase 1: Months 1–6

Recruitment & City Onboarding

- Recruit 2,000 youth & match mentors.
- Establish AI Hub base in city.
- Formalise care & YOT referrals.

Phase 2: Months 7–12

Skills Training & Placements

- Match 100+ apprentices to eco-build.
- Deliver AI & Trade craft labs.
- Seed fund early business plans.

Phase 3: Months 13–18

Business Launch & Fitout

- Allocate 25 retail units to youth startups.
- Award micro-grants (£2.5k–£10k).
- Launch city high-street enterprises.

Phase 4: Months 19–24

Commercial Scaling & Equity

- Full commercial public opening.
- Award CLT equity & voting rights.
- Publish National Integration Model.

3. Integrated Pilot Success Metrics

Impact Domain	Young Changemakers + City Building Target	Evaluation
🤝 **Relational Stability**	**≥ 90%** report having a trusted mentor.	Quarterly Index
💼 **Economic Progression**	**≥ 80%** secure jobs, apprenticeships, or run businesses in City Building.	Employment Records
🏪 **Enterprise Launches**	**25+** youth-owned businesses operating on City High Street.	Lease Registry
🏡 **Co-Ownership**	**100%** of graduate cohort hold active CLT voting & equity rights.	CLT Governance
⚖️ **Justice Diversion**	**≥ 65%** reduction in youth offending / police contacts.	YOT Joint Records